

Sponsorship

Indie Emporium


Indie Emporium is an arts, crafts, and fashion show, highlighting the talents of independent artists, crafters, and designers. We are seeking financial and product sponsorships to continue the success of our event.

Indie Emporium

The 1st Annual Indie Emporium was held at the Mathews Warehouse in downtown Tulsa, Oklahoma on Friday and Saturday, October 26 & 27, 2007. The warehouse was located in the downtown Brady District, central to many restaurants, art galleries, music venues, and shops. In 2008, Indie Emporium moved to VFW Post 577 on the outskirts of downtown Tulsa. In only our second year, attendance doubled and we had 40 vendors, 10 gallery artists, and 8 fashion designers participate. We anticipate growing even further in 2009.

Event Highlights:

- 40 Tulsa area Indie Craft/Artist Booths
- Art Gallery area featuring two and three dimensional works by 12 selected artists
- Fashion show, featuring 8 local apparel designers on main stage as the highlight event Saturday evening
 - Free tote bag of goodies given to the first 50 guests Friday night
 - Food booth run by local caterer of organic and natural foods
 - Live music and on stage craft demos throughout the show
 - “Make and Take” projects hosted by sponsors
 - Contests & Activities
 - Event Listed in *Urban Tulsa’s* “Hot 100” list for 2007 & 2008
 - Listed in “Handmade Nation: The Rise of DIY, Art, Craft, & Design”
 - Attendance of 800+ guests
 - Silent Auction with all proceeds benefitting the *Community Food Bank of Eastern Oklahoma*
 - Canned Food drive raised 367 lbs of canned goods
 - Charity booth spaces donated to *Breast Impressions of Tulsa* and *The Tulsa Women’s Collective*
- 2008 Press included Tulsa World (print), Urban Tulsa(print), Good Day Tulsa (television), Fox 23 News (television), Craft Magazine Blog, and others
- Pre-Party for Vendors/Artists/Designers/Volunteers/Friends of Indie Emporium featuring local music



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How Can We Help You?

Sponsorship is an opportunity for your business to build brand awareness in the region. Indie Emporium is Tulsa's first indie craft/art event. In just our 3rd year, we expect this year's event to draw over 1,000 visitors. Tickets are priced at \$8 for Friday and Saturday, and attendees are expected to travel from across the state, as well as from Kansas, Texas, Arkansas and Missouri. We estimate that the average age of attendees will be 23 to 38, but an event such as Indie Emporium will draw people of diverse ages and socio-economic backgrounds.

How Can You Help Us?

You can help by sponsoring our event with cash and/or products. The sponsorship program is broken down into several levels. While each level costs more, they are designed to increasingly promote public awareness of your business before, during, and after Indie Emporium. Product or advertising donations do qualify for the different levels of sponsorship.

Previous Sponsors

Our 2008 sponsors included The Arts & Humanities Council of Tulsa, Simplicity Patterns, Craft Magazine, Urban Tulsa, Sublime Stitching, NuSpun Apparel, Craft Gossip, CraftBits, and NONzine

Ticket Sponsor - \$300

This is a special sponsor who will have the chance to advertise on the back side of our event tickets. Our 2008 Ticket Sponsor was Topeca Coffee and they placed a coffee coupon on the tickets. Only one of these spots available, so act quickly!

- Opportunity to advertise on the back of 2500 Event Tickets
- Includes your name/logo as Sponsor on www.indieemporium.com and in Event Program
- Opportunity to include Promotional Products or Marketing Materials in 50 Swag Bags
- 2 Tickets to Pre-Show Party and Main Event

Sponsor Levels

\$50 – Needle & Thread Level

- Includes your name/logo as Sponsor on www.indieemporium.com and in Event Program
- 1/12th Page Color Ad in Event Program
- Opportunity to include Promotional Products or Marketing Materials in 50 Swag Bags

\$100 – Ball of Yarn Level

- Includes your name/logo as Sponsor on www.indieemporium.com and in Event Program
- ¼ Page Color Ad in Event Program
- Opportunity to include Promotional Products or Marketing Materials in 50 Swag Bags
- 2 Tickets to Pre-Show Party and Main Event

\$250 – Pinking Sheer Level

- Includes your name/logo as Sponsor on www.indieemporium.com and in Event Program
- Includes your business name/logo on Print Flyers/Posters
- ½ Page Color Ad in Event Program
- Opportunity to include Promotional Products or Marketing Materials in 50 Swag Bags
- 4 Tickets to Pre-Show Party and Main Event

\$500 - Hot Glue Gun Level

- Includes your name/logo as Sponsor on www.indieemporium.com and in Event Program
- Includes your business name/logo on Print Flyers/Posters
- Includes your business name/logo on 50 Swag Bags to be given out to first 50 guests
- Full Page Color Ad in Event Program
- Stage Shout-outs
- Banner (provided by you) in High Traffic Area at the Event
- Your Business Name mentioned in Press Release
- Opportunity to include Promotional Products or Marketing Materials in 50 Swag Bags
- 6 Tickets to Pre-Show Party and Main Event



Sponsorship Indie Emporium

Sponsorship Application

(please print and send the following application to the address below)

Business Name _____

Contact Person _____

Address _____

City _____

Phone # _____

Email _____

Website URL _____

CIRCLE ONE:

\$50 \$100 \$250 \$500 Ticket Sponsor \$300

PAYMENT OPTIONS:

-Check/Money Order (Payable: Indie Emporium)

-Paypal Payment (send to christine@indieemporium.com)

Mail Applications & Checks To:

Indie Emporium c/o Christine Sharp-Crowe

8086 South Yale #277

Tulsa, OK 74136